



**Welcome**  
*to the*  
**Minnesota**  
**Water Quality**  
**Association**  
**Annual**  
**Convention**

Wednesday & Thursday  
October 2-3, 2024  
Willmar Conference Center  
Willmar, Minnesota

Need credit to renew your water  
conditioning or plumbing license?  
Interested in connecting with  
others in the industry?

**Do it all at the  
MWQA Annual  
Convention!**





2024 MWQA Convention & Vendor Fair  
October 2 – 3, 2024 – Willmar Conference Center  
240 – 23<sup>rd</sup> Street SE - Willmar, Minnesota

## 2024 MWQA Convention Schedule

### Wednesday, October 2

- 7:30 a.m. **Check-in** for convention registrants; pick up packets
- 8 – 9 a.m. **MWQA Annual Meeting for MWQA members only.**
- 9 – 10 a.m. **“Troubleshooting Water Softeners”** – *Dave Emmens, Pentair*  
1 Code Credit Minn Plumbing Licenses; 1 Code Credit Minn WC Licenses;  
Wisconsin CEU Pending; WQA Credit Pending.
- 10 a.m. – 11 a.m. **“Non-Community Systems Plan Review”** – *John Galt, Minn. Dept. of Health*  
1 Technical/Other Credit Minn WC Licenses; 1 Technical/Other Credit Minn Plumbing Licenses;  
No CEU for Wisconsin licenses; WQA Credit pending.
- “PFAS Updates for Drinking Water”** – *Adam Luthin, Minn. Dept. of Health*  
1 Technical/Other Credit Minn WC Licenses; 1 Technical/Other Credit Minn Plumbing Licenses;  
No CEU for Wisconsin licenses; WQA Credit pending.
- 11 a.m. - Noon **Vendor Fair Open for Midday Exhibit**
- Noon **Lunch & Break**
- 1 p.m. - 2 p.m. **“Municipal Hardness Reduction”** - *Jeffrey Hill*  
1 Code Credit Minn Plumbing & WC Licenses;  
1 CEU for Wisc. MP, MPRA, MPRS, JPRS, JPRA, CCC Tester licenses; WQA Credit pending.
- 2 – 3 p.m. **“PFAS Treatment Technologies”**- *Dave Emmens, Pentair*  
1 Code Credit Minn Plumbing Licenses; 1 Code Credit Minn WC Licenses;  
Wisconsin CEU Pending; WQA Credit Pending.
- 3 p.m. – 4 p.m. **“Filtration 201”** - *Presented by Jennifer Smith, CWS, Resintech*  
1 Code Credit Minn Plumbing Licenses; 1 Code Credit Minn WC Licenses;  
1 CEU for Wisc. MP, MPRA, MPRS, JPRS, JPRA, CCC Tester licenses; WQA Credit pending.
- 4 – 6 p.m. **Vendor Fair** - Reception with hors d'oeuvres, cocktails.

### Thursday, October 3

- 9:30 – 10:30 a.m. **“Media Substrates & Catalysts”** – *Matthew Wirth*  
1 Code Credit Minn Plumbing & WC Licenses;  
1 CEU for Wisc. MP, MPRA, MPRS, JPRS, JPRA, CCC Tester licenses; WQA Credit pending.
- 10:30 – 11:30 a.m. **“The Cost of Risk”** – *David Rumsey, Marsh McLennan*  
1 Technical Credit Minn WC Licenses; 1 Technical/Other Credit Minn Plumbing Licenses;  
Wisconsin CEU Pending; WQA Credit Pending.
- 11:30 a.m. – noon **Lunch**
- Noon – 1 p.m. **“Application of Water Treatment Technologies in Small Public Water Systems”** - *Phil Olsen, Water Thinktank*  
All CEU pending.
- 1 – 2 p.m. **“Minn. Plumbing Code Seminar,”** *Brad Jensen, Minn. Dept. of Labor & Industry*  
1 Code Credit Minn WC Licenses; 1 Code Credit Minn Plumbing Licenses; No CEU for Wisconsin licenses;  
WQA Credit pending.

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# Exhibitor Reservation Form

Company Name as you would like it listed in program:

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Address

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Contact Name & Email (to confirm reservation)

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Products to be displayed at tabletop:

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You may attach a separate description for our program, if you wish.

**Reservations Due September 16, 2024.**  
**Please send to MWQA at address or email below.**

**Tabletop Display Only - \$350**

**Tabletop Display & Convention  
Package for 1 - \$400  
Vendor Fair hours Oct. 2 only:  
**11 – noon and 4 – 6 p.m.****

Vendor Fair will be open midday, and again in late afternoon with cocktails and hors d'oeuvres in a casual atmosphere.

Setup is Wednesday morning prior to 11. Exhibit spaces are tabletops (not large booths) and include a standard size skirted table and chairs. You are welcome to bring equipment to display within your area.

If you would like to ship your display directly to the conference center, contact Lori Jansen at [info@mwqa.com](mailto:info@mwqa.com) for more information.

**Can't Exhibit, But Would Like to  
Support our Event?  
Online sponsorships at  
<https://mwqa.bigcartel.com>**

We welcome sponsorships! Please indicate what you would like to sponsor, and amount you would like to provide, and we will invoice you. Return this form so you can be recognized in our sponsor/exhibitor brochure. Thank you!

\_\_\_\_\_ **Lunch**                      \$ \_\_\_\_\_

\_\_\_\_\_ **Reception**                      \$ \_\_\_\_\_

\_\_\_\_\_ **Breaks**                      \$ \_\_\_\_\_



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# Attendee Reservation Form

Contact Name & Email (to confirm reservation)

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Company

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Address

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Attendee Name(s)	<b>Complete Package October 2-3</b> All seminars Wednesday & Thursday, lunches, vendor fair, reception.  <b>MEMBER \$350</b> <b>NON-MEMBER \$400</b>	<b>Wednesday Only October 2</b> Wednesday classes, lunch, vendor fair & reception.  <b>MEMBER \$325</b> <b>NON-MEMBER \$375</b>	<b>Thursday Only October 3</b> Thursday seminars, lunch. No vendor fair.  <b>MEMBER \$250</b> <b>NON-MEMBER \$300</b>	Amount Due

***Make checks payable to MWQA or pay online!***

**Total Amount Due:**

**Registrations due September 16, 2024**

No-shows and reservations not cancelled by Sept. 25 will be billed to individual who made the reservation. Convention prices do not include hotel reservations.

**Need A Hotel Room?**

We have a room block available at the Holiday Inn, attached to the Willmar Conference Center.

Hotel reservations can be made by calling the Holiday Inn in Willmar (320) 231-2601 and asking for the group rate of \$145/night for Minnesota Water Quality Association.

**Note: Online booking not available at this rate.**

**Send registration form to:**

**MWQA**

**PO Box 48452**

**Minneapolis, MN 55448**

**Or scan and email to:**

**[info@mwqa.com](mailto:info@mwqa.com)**

**Online registration available on our secure site**

**<https://mwqa.bigcartel.com>**